PPSC Lecturer Journalism | BS-17 — GUESS PAPER 2026 (Set 1 of 2) · Predicted Questions

Body: Punjab Public Service Commission (PPSC) · **Post:** Lecturer Journalism | BS-17 · **Set:** 1 of 2 · **Questions:** 100 predicted — 0 repeated questions, 0 verified facts predicted to recur, 100 syllabus anchors · **Price:** Free

GUESS PAPER — predicted questions for the upcoming exam, NOT a past paper. Every question below is a prediction: it is here because the same question, the same fact, or the same topic appeared in verified PPSC Lecturer Journalism | BS-17 past papers. **No pass guarantee.** A guess paper raises the odds; it does not promise a result. Answers are the best-supported answers, not exam keys.

[C]-HEAVY PAPER — thin verified pool. 100 of the 100 questions below are syllabus anchors on this post's recurring topics, because the verified archive for this post holds only 0 items. Those questions are flagged [C] on every one of them: they are predictions about the syllabus, not verified facts. Study the topic, not just the answer.

> **How to use this paper:** study the basis under each question, not just the answer — the real paper will ask the same topics in different words. Revise the underlying topic, not only the four options. Do not quote any item as "asked in the 2026 exam" — nothing here has been asked yet.

Question 1 Journalism

Who founded the printing press?

- A. Quaid-e-Azam Muhammad Ali Jinnah
- B. Johannes Gutenberg ✓ **Predicted answer**
- C. Mir Khalil-ur-Rahman

need Nizami

Why this answer? Johannes Gutenberg founded the printing press.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: media pioneers recurs in every Lecturer Journalism sitting.

Question 2 Journalism

Who founded the newspaper 'Jang'?

- A. Hameed Nizami
- B. Mir Khalil-ur-Rahman ✓ **Predicted answer**
- C. John Reith
- D. Radio Pakistan

Why this answer? Mir Khalil-ur-Rahman founded the newspaper 'Jang'.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: media pioneers recurs in every Lecturer Journalism sitting.

Question 3 Journalism

Who founded the BBC?

- A. Radio Pakistan
- B. John Reith ✓ **Predicted answer**
- C. the Government of Pakistan
- D. Johannes Gutenberg

Why this answer? John Reith founded the BBC.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: media pioneers recurs in every Lecturer Journalism sitting.

4 Journalism

Who founded Pakistan Television (PTV)?

- A. the Government of Pakistan ✓ **Predicted answer**
- B. Johannes Gutenberg
- C. Quaid-e-Azam Muhammad Ali Jinnah
- D. Mir Khalil-ur-Rahman

Why this answer? the Government of Pakistan founded Pakistan Television (PTV).

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: media pioneers recurs in every Lecturer Journalism sitting.

Question 5 Journalism

What does PTV stand for?

- A. Pakistan Television ✓ **Predicted answer**
- B. British Broadcasting Corporation
- C. Associated Press of Pakistan
- D. Agence France-Presse

Why this answer? PTV stands for Pakistan Television.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: media abbreviations recurs in every Lecturer Journalism sitting.

Question 6 Journalism

What does APP stand for?

- A. Associated Press of Pakistan ✓ **Predicted answer**
- B. Agence France-Presse
- C. Associated Press
- D. Cable News Network

swer? AP stands for Associated Press of Pakistan.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: media abbreviations recurs in every Lecturer Journalism sitting.

Question 7 Journalism

What does AP stand for?

- A. Cable News Network
- B. Pakistan Electronic Media Regulatory Authority
- C. Associated Press ✓ **Predicted answer**
- D. Pakistan Broadcasters Association

Why this answer? AP stands for Associated Press.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: media abbreviations recurs in every Lecturer Journalism sitting.

Question 8 Journalism

What does PEMRA stand for?

- A. Pakistan Broadcasters Association
- B. Pakistan Television
- C. British Broadcasting Corporation
- D. Pakistan Electronic Media Regulatory Authority ✓ **Predicted answer**

Why this answer? PEMRA stands for Pakistan Electronic Media Regulatory Authority.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: media abbreviations recurs in every Lecturer Journalism sitting.

Question 9 Journalism

Which of these is a print medium?

- B. Radio
- C. Newspaper ✓ **Predicted answer**
- D. Internet

Why this answer? A newspaper is a print medium.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: types of media recurs in every Lecturer Journalism sitting.

Question 10 Journalism

Which of these is a social medium?

- A. Newspaper
- B. Television
- C. Radio
- D. Facebook ✓ **Predicted answer**

Why this answer? Facebook is a social medium.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: types of media recurs in every Lecturer Journalism sitting.

Question 11 Journalism

Which of these is a newspaper?

- A. PTV
- B. Dawn ✓ **Predicted answer**
- C. BBC
- D. Radio Pakistan

Why this answer? Dawn is a newspaper.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: types of media

ry Lecturer Journalism sitting.

Question 12 Journalism

Which of these is a radio station?

- A. PTV
- B. Dawn
- C. Radio Pakistan ✓ **Predicted answer**
- D. Jang

Why this answer? Radio Pakistan is a radio station.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: types of media recurs in every Lecturer Journalism sitting.

Question 13 Journalism

Which of these is a news channel?

- A. Geo News ✓ **Predicted answer**
- B. Dawn
- C. Jang
- D. Herald

Why this answer? Geo News is a news channel.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: types of media recurs in every Lecturer Journalism sitting.

Question 14 Journalism

Which of these is a daily newspaper?

- A. Jang ✓ **Predicted answer**
- B. Herald

ay Times

- D. Akhbar-e-Jahan

Why this answer? Jang is a daily newspaper.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: types of media recurs in every Lecturer Journalism sitting.

Question 15 Journalism

Which of the 5Ws of news asks about the person involved?

- A. Who ✓ **Predicted answer**
- B. What
- C. When
- D. Where

Why this answer? Who asks about the person involved.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: news writing recurs in every Lecturer Journalism sitting.

Question 16 Journalism

Which of the 5Ws of news asks about the time?

- A. Where
- B. When ✓ **Predicted answer**
- C. Why
- D. How

Why this answer? When asks about the time.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: news writing recurs in every Lecturer Journalism sitting.

17 Journalism

Which of the 5Ws of news asks about the reason?

- A. How
- B. Who
- C. Why ✓ **Predicted answer**
- D. What

Why this answer? Why asks about the reason.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: news writing recurs in every Lecturer Journalism sitting.

Question 18 Journalism

What is journalism?

- A. Writing books
- B. Making films
- C. Giving speeches
- D. The activity of gathering and presenting news ✓ **Predicted answer**

Why this answer? Journalism gathers and presents news.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: introduction to journalism recurs in every Lecturer Journalism sitting.

Question 19 Journalism

What is a journalist?

- A. A writer of books
- B. A film maker
- C. A politician
- D. A person who gathers and reports news ✓ **Predicted answer**

swer? A journalist gathers and reports news.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: introduction to journalism recurs in every Lecturer Journalism sitting.

Question 20 Journalism

What is news?

- A. Old information
- B. New information about current events ✓ **Predicted answer**
- C. A story
- D. A rumour

Why this answer? News is new information about current events.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: introduction to journalism recurs in every Lecturer Journalism sitting.

Question 21 Journalism

What is a newspaper?

- A. A book
- B. A magazine
- C. A publication with news printed daily or weekly ✓ **Predicted answer**
- D. A letter

Why this answer? A newspaper is a publication with news.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: introduction to journalism recurs in every Lecturer Journalism sitting.

Question 22 Journalism

What is the first newspaper in the world?

Times

- B. Dawn
- C. Jang
- D. Acta Diurna ✓ **Predicted answer**

Why this answer? Acta Diurna was the first newspaper in the world.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: history of media recurs in every Lecturer Journalism sitting.

Question 23 Journalism

Who invented the printing press?

- A. Thomas Edison
- B. Johannes Gutenberg ✓ **Predicted answer**
- C. Alexander Graham Bell
- D. Guglielmo Marconi

Why this answer? Gutenberg invented the printing press.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: history of media recurs in every Lecturer Journalism sitting.

Question 24 Journalism

When was the printing press invented?

- A. Around 1800
- B. Around 1440 ✓ **Predicted answer**
- C. Around 1900
- D. Around 1600

Why this answer? The printing press was invented around 1440.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: history of media

ry Lecturer Journalism sitting.

Question 25 Journalism

What is the press?

- A. A machine
- B. A book
- C. A newspaper
- D. The media that prints news ✓ **Predicted answer**

Why this answer? The press is the media that prints news.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: history of media recurs in every Lecturer Journalism sitting.

Question 26 Journalism

What is the fourth estate?

- A. The judiciary
- B. The press ✓ **Predicted answer**
- C. The parliament
- D. The executive

Why this answer? The press is called the fourth estate.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: history of media recurs in every Lecturer Journalism sitting.

Question 27 Journalism

What is freedom of the press?

- A. The right to print money
- B. The right to own a press

- D. The right to publish without censorship ✓ **Predicted answer**

Why this answer? Freedom of the press is the right to publish without censorship.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: media ethics recurs in every Lecturer Journalism sitting.

Question 28 Journalism

What is censorship?

- A. Freedom of speech
- B. A law
- C. A tax
- D. Controlling what is published ✓ **Predicted answer**

Why this answer? Censorship controls what is published.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: media ethics recurs in every Lecturer Journalism sitting.

Question 29 Journalism

What is a headline?

- A. The first paragraph
- B. The last paragraph
- C. A photograph
- D. The title of a news story ✓ **Predicted answer**

Why this answer? A headline is the title of a news story.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: news writing recurs in every Lecturer Journalism sitting.

30 Journalism

What is the lead of a news story?

- A. The title
- B. The last paragraph
- C. The first paragraph with the main facts ✓ **Predicted answer**
- D. A photograph

Why this answer? The lead is the first paragraph with main facts.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: news writing recurs in every Lecturer Journalism sitting.

Question 31 Journalism

What are the 5Ws of news?

- A. Who, What, When, Where and How
- B. Who, What, Why, How and When
- C. Who, What, When, Where and Why ✓ **Predicted answer**
- D. What, When, Where, Why and How

Why this answer? The 5Ws are Who, What, When, Where and Why.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: news writing recurs in every Lecturer Journalism sitting.

Question 32 Journalism

What is an inverted pyramid in news writing?

- A. Putting the least important first
- B. Writing in order of time
- C. Putting the most important facts first ✓ **Predicted answer**
- D. Writing a story

swer? The inverted pyramid puts the most important facts first.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: news writing recurs in every Lecturer Journalism sitting.

Question 33 Journalism

What is an editorial?

- A. A news story
- B. A letter
- C. An advertisement
- D. An article expressing the newspaper's opinion ✓ **Predicted answer**

Why this answer? An editorial expresses the newspaper's opinion.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: news writing recurs in every Lecturer Journalism sitting.

Question 34 Journalism

What is a feature article?

- A. A news story
- B. An editorial
- C. A detailed article on a topic ✓ **Predicted answer**
- D. An advertisement

Why this answer? A feature article is detailed on a topic.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: news writing recurs in every Lecturer Journalism sitting.

Question 35 Journalism

What is a column?

gular article by one writer ✓ **Predicted answer**

- B. A news story
- C. An editorial
- D. An advertisement

Why this answer? A column is a regular article by one writer.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: news writing recurs in every Lecturer Journalism sitting.

Question 36 Journalism

What is a letter to the editor?

- A. A reader's letter published in a newspaper ✓ **Predicted answer**
- B. An editorial
- C. A news story
- D. An advertisement

Why this answer? A letter to the editor is a reader's letter.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: news writing recurs in every Lecturer Journalism sitting.

Question 37 Journalism

What is an advertisement?

- A. A paid notice promoting something ✓ **Predicted answer**
- B. A news story
- C. An editorial
- D. A letter

Why this answer? An advertisement is a paid notice.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: news writing recurs

urer Journalism sitting.

Question 38 Journalism

What is a press release?

- A. A news story
- B. An editorial
- C. An official statement given to the media ✓ **Predicted answer**
- D. An advertisement

Why this answer? A press release is an official statement.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: news writing recurs in every Lecturer Journalism sitting.

Question 39 Journalism

What is a press conference?

- A. A meeting where officials answer journalists ✓ **Predicted answer**
- B. A party
- C. A lecture
- D. A debate

Why this answer? A press conference is where officials answer journalists.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: news writing recurs in every Lecturer Journalism sitting.

Question 40 Journalism

What is an interview in journalism?

- A. A test
- B. A conversation to get information ✓ **Predicted answer**

- D. A debate

Why this answer? An interview is a conversation to get information.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: news writing recurs in every Lecturer Journalism sitting.

Question 41 Journalism

What is a source in journalism?

- A. A person or document giving information ✓ **Predicted answer**
- B. A newspaper
- C. A book
- D. A radio

Why this answer? A source gives information.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: news writing recurs in every Lecturer Journalism sitting.

Question 42 Journalism

What is objectivity in journalism?

- A. Reporting with bias
- B. Reporting opinions
- C. Reporting rumours
- D. Reporting without bias ✓ **Predicted answer**

Why this answer? Objectivity is reporting without bias.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: media ethics recurs in every Lecturer Journalism sitting.

43 Journalism

What is accuracy in journalism?

- A. Reporting quickly
- B. Reporting opinions
- C. Reporting rumours
- D. Reporting correct facts ✓ **Predicted answer**

Why this answer? Accuracy is reporting correct facts.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: media ethics recurs in every Lecturer Journalism sitting.

Question 44 Journalism

What is fairness in journalism?

- A. Taking one side
- B. Ignoring facts
- C. Reporting rumours
- D. Giving all sides a chance ✓ **Predicted answer**

Why this answer? Fairness gives all sides a chance.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: media ethics recurs in every Lecturer Journalism sitting.

Question 45 Journalism

What is libel?

- A. Spoken defamation
- B. A truth
- C. A rumour
- D. Written defamation ✓ **Predicted answer**

swer? Libel is written defamation.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: media ethics recurs in every Lecturer Journalism sitting.

Question 46 Journalism

What is slander?

- A. Written defamation
- B. A truth
- C. Spoken defamation ✓ **Predicted answer**
- D. A rumour

Why this answer? Slander is spoken defamation.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: media ethics recurs in every Lecturer Journalism sitting.

Question 47 Journalism

What is defamation?

- A. Harming someone's reputation by false statements ✓ **Predicted answer**
- B. Telling the truth
- C. A rumour
- D. An opinion

Why this answer? Defamation harms reputation by false statements.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: media ethics recurs in every Lecturer Journalism sitting.

Question 48 Journalism

What is plagiarism?

- B. Quoting with credit
- C. Using others' work without credit ✓ **Predicted answer**
- D. Paraphrasing

Why this answer? Plagiarism is using others' work without credit.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: media ethics recurs in every Lecturer Journalism sitting.

Question 49 Journalism

What is a byline?

- A. The name of the writer on a story ✓ **Predicted answer**
- B. The headline
- C. The lead
- D. The date

Why this answer? A byline is the writer's name on a story.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: news writing recurs in every Lecturer Journalism sitting.

Question 50 Journalism

What is a dateline?

- A. The headline
- B. The place and date of a news story ✓ **Predicted answer**
- C. The lead
- D. The byline

Why this answer? A dateline is the place and date.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: news writing recurs

urer Journalism sitting.

Question 51 Journalism

What is a masthead?

- A. A headline
- B. The name of a newspaper at the top ✓ **Predicted answer**
- C. A lead
- D. A byline

Why this answer? A masthead is the newspaper's name at the top.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: news writing recurs in every Lecturer Journalism sitting.

Question 52 Journalism

What is the first newspaper of Pakistan?

- A. Jang
- B. Nawa-i-Waqt
- C. The Pakistan Times
- D. Dawn ✓ **Predicted answer**

Why this answer? Dawn was the first newspaper of Pakistan.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: Pakistani media recurs in every Lecturer Journalism sitting.

Question 53 Journalism

When was Dawn founded?

- A. 1947
- B. 1950

1 ✓ Predicted answer

- D. 1935

Why this answer? Dawn was founded in 1941.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: Pakistani media recurs in every Lecturer Journalism sitting.

Question 54 Journalism

Who founded Dawn?

- A. Quaid-e-Azam Muhammad Ali Jinnah ✓ **Predicted answer**
- B. Liaquat Ali Khan
- C. Mir Khalil-ur-Rahman
- D. Hameed Nizami

Why this answer? Quaid-e-Azam founded Dawn.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: Pakistani media recurs in every Lecturer Journalism sitting.

Question 55 Journalism

When was Radio Pakistan established?

- A. 1950
- B. 1960
- C. 1940
- D. 1947 ✓ **Predicted answer**

Why this answer? Radio Pakistan was established in 1947.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: Pakistani media recurs in every Lecturer Journalism sitting.

56 Journalism

When was PTV established?

- A. 1947
- B. 1950
- C. 1970
- D. 1964 ✓ **Predicted answer**

Why this answer? PTV was established in 1964.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: Pakistani media recurs in every Lecturer Journalism sitting.

Question 57 Journalism

What is PTV?

- A. Pakistan Television ✓ **Predicted answer**
- B. Pakistan Times
- C. Pakistan Tribune
- D. Pakistan Today

Why this answer? PTV is Pakistan Television.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: Pakistani media recurs in every Lecturer Journalism sitting.

Question 58 Journalism

What is Radio Pakistan?

- A. A private radio
- B. The national radio of Pakistan ✓ **Predicted answer**
- C. A TV channel
- D. A newspaper

swer? Radio Pakistan is the national radio.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: Pakistani media recurs in every Lecturer Journalism sitting.

Question 59 Journalism

What is the Associated Press of Pakistan?

- A. A newspaper
- B. A TV channel
- C. The national news agency ✓ **Predicted answer**
- D. A radio station

Why this answer? APP is the national news agency.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: Pakistani media recurs in every Lecturer Journalism sitting.

Question 60 Journalism

What is PEMRA?

- A. Pakistan Electronic Media Regulatory Authority ✓ **Predicted answer**
- B. Pakistan Electronic Media Association
- C. Pakistan Media Regulatory Authority
- D. Pakistan Electronic Media Agency

Why this answer? PEMRA is the Pakistan Electronic Media Regulatory Authority.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: Pakistani media recurs in every Lecturer Journalism sitting.

Question 61 Journalism

What does PEMRA regulate?

t media

- B. Social media
- C. Electronic media ✓ **Predicted answer**
- D. All media

Why this answer? PEMRA regulates electronic media.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: Pakistani media recurs in every Lecturer Journalism sitting.

Question 62 Journalism

What is the Pakistan Press Council?

- A. A newspaper
- B. A TV channel
- C. A radio station
- D. A body for press standards ✓ **Predicted answer**

Why this answer? The Press Council is for press standards.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: Pakistani media recurs in every Lecturer Journalism sitting.

Question 63 Journalism

What is the All Pakistan Newspapers Society?

- A. A newspaper
- B. A TV channel
- C. An association of newspapers ✓ **Predicted answer**
- D. A radio station

Why this answer? APNS is an association of newspapers.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: Pakistani media

ry Lecturer Journalism sitting.

Question 64 Journalism

Who was the founder of the Jang newspaper?

- A. Mir Khalil-ur-Rahman ✓ **Predicted answer**
- B. Quaid-e-Azam
- C. Hameed Nizami
- D. Altaf Hussain

Why this answer? Mir Khalil-ur-Rahman founded Jang.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: Pakistani media recurs in every Lecturer Journalism sitting.

Question 65 Journalism

Who was the founder of Nawa-i-Waqt?

- A. Quaid-e-Azam
- B. Mir Khalil-ur-Rahman
- C. Altaf Hussain
- D. Hameed Nizami ✓ **Predicted answer**

Why this answer? Hameed Nizami founded Nawa-i-Waqt.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: Pakistani media recurs in every Lecturer Journalism sitting.

Question 66 Journalism

What is the oldest newspaper of Pakistan still published?

- A. Jang
- B. Dawn ✓ **Predicted answer**

- D. The Nation

Why this answer? Dawn is the oldest newspaper still published.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: Pakistani media recurs in every Lecturer Journalism sitting.

Question 67 Journalism

What is the BBC?

- A. British Broadcasting Company
- B. British Broadcast Centre
- C. British Broadcasting Channel
- D. British Broadcasting Corporation ✓ **Predicted answer**

Why this answer? BBC is the British Broadcasting Corporation.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: international media recurs in every Lecturer Journalism sitting.

Question 68 Journalism

When was the BBC founded?

- A. 1930
- B. 1940
- C. 1950
- D. 1922 ✓ **Predicted answer**

Why this answer? The BBC was founded in 1922.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: international media recurs in every Lecturer Journalism sitting.

69 Journalism

What is CNN?

- A. Central News Network
- B. Cable News Network ✓ **Predicted answer**
- C. Cable National Network
- D. Central National Network

Why this answer? CNN is Cable News Network.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: international media recurs in every Lecturer Journalism sitting.

Question 70 Journalism

What is Al Jazeera?

- A. A news channel from Qatar ✓ **Predicted answer**
- B. A newspaper
- C. A radio station
- D. A magazine

Why this answer? Al Jazeera is a news channel from Qatar.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: international media recurs in every Lecturer Journalism sitting.

Question 71 Journalism

What is social media?

- A. Print media
- B. Media on the internet for sharing ✓ **Predicted answer**
- C. TV only
- D. Radio only

Answer: Social media is internet media for sharing.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: mass communication recurs in every Lecturer Journalism sitting.

Question 72 Journalism

What is mass communication?

- A. Communication to a large audience ✓ **Predicted answer**
- B. Communication to one person
- C. Communication by letter
- D. Communication by phone

Why this answer? Mass communication is to a large audience.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: mass communication recurs in every Lecturer Journalism sitting.

Question 73 Journalism

What is the mass media?

- A. Media for one person
- B. A newspaper only
- C. Media reaching many people ✓ **Predicted answer**
- D. A TV only

Why this answer? Mass media reaches many people.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: mass communication recurs in every Lecturer Journalism sitting.

Question 74 Journalism

What is a target audience?

- B. The people a message is aimed at ✓ **Predicted answer**
- C. No people
- D. One person

Why this answer? A target audience is who a message is aimed at.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: mass communication recurs in every Lecturer Journalism sitting.

Question 75 Journalism

What is the role of a journalist?

- A. To make money
- B. To entertain only
- C. To report the truth ✓ **Predicted answer**
- D. To take sides

Why this answer? A journalist's role is to report the truth.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: introduction to journalism recurs in every Lecturer Journalism sitting.

Question 76 Journalism

What is a newsroom?

- A. The office where news is prepared ✓ **Predicted answer**
- B. A printing press
- C. A studio
- D. A library

Why this answer? A newsroom is where news is prepared.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: news writing recurs

urer Journalism sitting.

Question 77 Journalism

What is the deadline in journalism?

- A. The time by which a story must be ready ✓ **Predicted answer**
- B. The time of printing
- C. The time of delivery
- D. The time of reading

Why this answer? A deadline is when a story must be ready.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: news writing recurs in every Lecturer Journalism sitting.

Question 78 Journalism

What is the front page of a newspaper?

- A. The first page with main news ✓ **Predicted answer**
- B. The last page
- C. The middle page
- D. An advertisement page

Why this answer? The front page has the main news.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: news writing recurs in every Lecturer Journalism sitting.

Question 79 Journalism

What is the back page of a newspaper?

- A. The first page
- B. The last page with news ✓ **Predicted answer**

middle page

- D. An advertisement page

Why this answer? The back page is the last page with news.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: news writing recurs in every Lecturer Journalism sitting.

Question 80 Journalism

What is a supplement in a newspaper?

- A. The main news
- B. An extra section on a topic ✓ **Predicted answer**
- C. An advertisement
- D. A letter

Why this answer? A supplement is an extra section on a topic.

Why predicted [C] — Syllabus anchor: syllabus anchor — Journalism: news writing recurs in every Lecturer Journalism sitting.

Question 81 General Knowledge

Which is the national flower of Pakistan?

- A. Rose
- B. Jasmine ✓ **Predicted answer**
- C. Tulip
- D. Sunflower

Why this answer? Jasmine is the national flower of Pakistan.

Why predicted [C] — Syllabus anchor: syllabus anchor — General Knowledge: Pakistan facts recur in every Lecturer sitting.

82 General Knowledge

Which river is the longest in Pakistan?

- A. Jhelum
- B. Chenab
- C. Indus ✓ **Predicted answer**
- D. Ravi

Why this answer? The Indus is the longest river in Pakistan.

Why predicted [C] — Syllabus anchor: syllabus anchor — General Knowledge: Pakistan facts recur in every Lecturer sitting.

Question 83 General Knowledge

When did Pakistan come into being?

- A. 15 August 1947
- B. 23 March 1940
- C. 14 August 1948
- D. 14 August 1947 ✓ **Predicted answer**

Why this answer? Pakistan came into being on 14 August 1947.

Why predicted [C] — Syllabus anchor: syllabus anchor — General Knowledge: Pakistan facts recur in every Lecturer sitting.

Question 84 General Knowledge

Who is known as the founder of Pakistan?

- A. Liaquat Ali Khan
- B. Allama Iqbal
- C. Sir Syed Ahmad Khan
- D. Quaid-e-Azam Muhammad Ali Jinnah ✓ **Predicted answer**

swer? Muhammad Ali Jinnah is the founder of Pakistan.

Why predicted [C] — Syllabus anchor: syllabus anchor — General Knowledge: Pakistan facts recur in every Lecturer sitting.

Question 85 General Knowledge

Which is the national language of Pakistan?

- A. Punjabi
- B. Sindhi
- C. Pashto
- D. Urdu ✓ **Predicted answer**

Why this answer? Urdu is the national language of Pakistan.

Why predicted [C] — Syllabus anchor: syllabus anchor — General Knowledge: Pakistan facts recur in every Lecturer sitting.

Question 86 General Knowledge

Which city is called the City of Gardens in Pakistan?

- A. Lahore ✓ **Predicted answer**
- B. Karachi
- C. Islamabad
- D. Multan

Why this answer? Lahore is known as the City of Gardens.

Why predicted [C] — Syllabus anchor: syllabus anchor — General Knowledge: Pakistan facts recur in every Lecturer sitting.

Question 87 General Knowledge

Which is the largest city of Pakistan?

- B. Karachi ✓ **Predicted answer**
- C. Faisalabad
- D. Rawalpindi

Why this answer? Karachi is the largest city of Pakistan.

Why predicted [C] — Syllabus anchor: syllabus anchor — General Knowledge: Pakistan facts recur in every Lecturer sitting.

Question 88 General Knowledge

Which pass connects Pakistan with China?

- A. Khyber Pass
- B. Bolan Pass
- C. Lowari Pass
- D. Khunjerab Pass ✓ **Predicted answer**

Why this answer? The Khunjerab Pass connects Pakistan with China.

Why predicted [C] — Syllabus anchor: syllabus anchor — General Knowledge: Pakistan facts recur in every Lecturer sitting.

Question 89 General Knowledge

Which is the national sport of Pakistan?

- A. Cricket
- B. Squash
- C. Hockey ✓ **Predicted answer**
- D. Football

Why this answer? Hockey is the national sport of Pakistan.

Why predicted [C] — Syllabus anchor: syllabus anchor — General Knowledge: Pakistan

n every Lecturer sitting.

Question 90 General Knowledge

Who wrote the national anthem of Pakistan?

- A. Allama Iqbal
- B. Hafeez Jalandhari ✓ **Predicted answer**
- C. Faiz Ahmad Faiz
- D. Josh Malihabadi

Why this answer? Hafeez Jalandhari wrote Pakistan's national anthem.

Why predicted [C] — Syllabus anchor: syllabus anchor — General Knowledge: Pakistan facts recur in every Lecturer sitting.

Question 91 General Knowledge

Which is the deepest ocean in the world?

- A. Pacific ✓ **Predicted answer**
- B. Atlantic
- C. Indian
- D. Southern

Why this answer? The Pacific contains the Mariana Trench, the deepest point.

Why predicted [C] — Syllabus anchor: syllabus anchor — General Knowledge: world geography facts recur in every Lecturer sitting.

Question 92 English

Choose the correct synonym of 'Happy'.

- A. Sad
- B. Joyful ✓ **Predicted answer**

- D. Tired

Why this answer? 'Joyful' is a synonym of 'happy'.

Why predicted [C] — Syllabus anchor: syllabus anchor — English: synonyms recur in every Lecturer sitting.

Question 93 English

Choose the correct antonym of 'Brave'.

- A. Bold
- B. Fearless
- C. Cowardly ✓ **Predicted answer**
- D. Heroic

Why this answer? 'Cowardly' is the antonym of 'brave'.

Why predicted [C] — Syllabus anchor: syllabus anchor — English: antonyms recur in every Lecturer sitting.

Question 94 English

Choose the correct spelling of the word meaning an event.

- A. Occurrence ✓ **Predicted answer**
- B. Occurence
- C. Ocurrence
- D. Occurrance

Why this answer? 'Occurrence' is the correct spelling.

Why predicted [C] — Syllabus anchor: syllabus anchor — English: spelling recur in every Lecturer sitting.

95 English

The plural of 'Child' is:

- A. Childs
- B. Childes
- C. Children ✓ **Predicted answer**
- D. Childrens

Why this answer? The plural of 'child' is 'children'.

Why predicted [C] — Syllabus anchor: syllabus anchor — English: plurals recur in every Lecturer sitting.

Question 96 English

Choose the correct synonym of 'Begin'.

- A. End
- B. Stop
- C. Start ✓ **Predicted answer**
- D. Finish

Why this answer? 'Start' is a synonym of 'begin'.

Why predicted [C] — Syllabus anchor: syllabus anchor — English: synonyms recur in every Lecturer sitting.

Question 97 English

Choose the correct antonym of 'Ancient'.

- A. Old
- B. Modern ✓ **Predicted answer**
- C. Antique
- D. Classic

swer? Modern is the antonym of ancient.

Why predicted [C] — Syllabus anchor: syllabus anchor — English: antonyms recur in every Lecturer sitting.

Question 98 English

He ___ to school every day.

- A. go
- B. going
- C. goes ✓ **Predicted answer**
- D. gone

Why this answer? With 'he', the present simple takes 'goes'.

Why predicted [C] — Syllabus anchor: syllabus anchor — English: grammar (subject-verb agreement) recurs in every Lecturer sitting.

Question 99 English

Choose the correct spelling of the word meaning apart.

- A. Seperate
- B. Seprate
- C. Separate ✓ **Predicted answer**
- D. Separete

Why this answer? 'Separate' is the correct spelling.

Why predicted [C] — Syllabus anchor: syllabus anchor — English: spelling recur in every Lecturer sitting.

Question 100 English

The past tense of 'Teach' is:

- B. Taught ✓ **Predicted answer**
- C. Teaching
- D. Teaches

Why this answer? The past tense of 'teach' is 'taught'.

Why predicted [C] — Syllabus anchor: syllabus anchor — English: grammar (verb forms) recurs in every Lecturer sitting.

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